
Syntra for medical device distributorships

Syntra brings case logging, commissions, purchase-order follow-up, CRM and financial reports into one application.

A useful walkthrough starts with a sample case: record the case, inspect commission information, and find the PO follow-up. Then have another person explain what happens next. Evaluate your actual handoff requirements.

Pricing: \$649 a month includes two users. Each additional user is \$49 a month; each email address counts as one user. The optional QuickBooks connection is \$349 a month. There is no implementation fee.

Annual billing charges 12 months of the base, additional users and optional QuickBooks together, with the current 15% discount, and renews after 12 months. The annual base is \$6,619.80. For example, four users with QuickBooks cost \$1,096 a month on monthly billing or \$11,179.20 a year on annual billing.

Getting started: choose monthly or annual billing at signup and complete payment, then complete the setup form with your manufacturers and rates, reps and splits, and team logins. You can also provide your case history as an Excel or CSV file.

Explore: <https://syntrahealthanalytics.com>